



Office of the President of the Philippines
MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD

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**Accomplishment Report of Major Final Outputs (MFOs) and other Programs and Activities
 of the MTRCB as of 30 June 2018**

Program/Project/ Activity	Description	Physical Performance
<p>Developmental Activity</p> <p><i>“Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana”</i></p> <p>Target – 85 Accomplished - 49 Percentage - 57.65% (as of 30 June 2018)</p>	<ul style="list-style-type: none"> The conduct of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana</i>” seminars, fora, and other information campaigns seeks to empower the viewing public and various stakeholders on how to effectively use the MTRCB rating system. These activities are crucial in order to raise public awareness on the importance of proper discernment and self-regulation, and to disclose to the masses the dynamics of media literacy. This program also aims to protect the welfare of its stakeholders, especially the vulnerable sectors of the society, e.g. the children, women, and persons with disabilities (PWDs), and senior citizens, through age-appropriateness and au 	<p>As of 30 June 2018, the MTRCB has conducted 18 seminars, fora, and information campaign activities under the banner of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana.</i>”</p> <p>January :</p> <ul style="list-style-type: none"> Compliance Seminar with Evia Lifestyle Cinema <p>March:</p> <ul style="list-style-type: none"> Para Sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Polytechnic University of the Philippines (PUP) San Juan City Campus Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at University of Makati Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at

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		<p>Taguig City University</p> <ul style="list-style-type: none"> • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Pamantasan ng Lungsod ng Pasig • Para sa Matalino at Responsableng Panonood ng Pamilya Pilipino Forum at Quezon City Gender and Development Council • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Barangay Laging Handa, Quezon City • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Pamantasan ng Lungsod ng Valenzuela • MTRCB Media Literacy for Women <p>April</p> <ul style="list-style-type: none"> • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Pamantasan ng Lungsod ng Marikina • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at the City of Malabon • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Navotas Polytechnic University • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at

Program/Project/ Activity	Description	Physical Performance
		<p>Pamantasan ng Lungsod ng Muntinlupa</p> <ul style="list-style-type: none"> • Matalinong Panonood Forum at Ifugao State University (Main Campus) • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Bulacan State University <p>May</p> <ul style="list-style-type: none"> • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Northwestern University, Ilocos Norte • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Ilocos Norte Capitol with various Youth Representatives from Sirib Ilokano Kabataan Association (SIKA) Group I • Para sa Matalino at Responsableng Panonood ng Pamilyang Pilipino Forum at Ilocos Norte Capitol with various Youth Representatives from Sirib Ilokano Kabataan Association (SIKA) Group II • Information Drive and posting of PAUNAWA Stickers and Tarpaulin at Florida and Partas Bus Terminal in Ilocos Norte • Radio and TV Interview Campaign on Information Dissemination about Matalino at Responsableng Panonood ng Pamilyang Pilipino Empowerment

Program/Project/ Activity	Description	Physical Performance
		<p>Campaign aired over DWJJ and Cable TV Channel 16 in Cabanatuan City</p> <ul style="list-style-type: none"> • Para sa Matalino at Responsableng Panood ng Pamilyang Pilipino Forum at Municipality of Gabaldon, Nueva Ecija • Para sa Matalino at Responsableng Panood ng Pamilyang Pilipino Forum at Municipality of Laur, Nueva Ecija • Para sa Matalino at Responsableng Panood ng Pamilyang Pilipino Forum at Municipality of Sta. Rosa, Nueva Ecija • Information Drive and Posting of PAUNAWA Stickers and Tarpaulin at Cabanatuan Bus Terminal • Para sa Matalino at Responsableng Panood ng Pamilyang Pilipino Forum at Cielito Zamora Memorial School, Caloocan City • Compliance Seminar with Robinsons Cinemas (Robinsons Movieworld) <p>June</p> <ul style="list-style-type: none"> • Compliance Seminar with Ayala Malls Cinema • Compliance Seminar with Sta. Lucia East Cinema Corp. • Compliance Seminar with Greenhills Theater Mall Cinema