



**MTRCB**

Office of the President of the Philippines

**MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD**

**NOTICE OF AWARD**

27 February 2018

**DENSU JAYMESYFU INC.**  
4th Floor United Life Building,  
837 A. Arnaiz Avenue, Legaspi Village  
Makati City

Attention : **MR. ALEX SYFU**  
*Managing Partner & Chief Client Officer*

Gentlemen:

We are pleased to inform you that the procurement of "One (1) Two (2) Minutes Infomercial for 2018 Para sa Matalino at Responsableng Panood ng Pamilyang Pilipino Empowerment Campaign" is hereby awarded to **Dentsu JaymeSyfu Inc** as the Sole and Lowest Calculated Responsive Quotation at a Contract Price equivalent to:

**FIVE HUNDRED EIGHTEEN THOUSAND PESOS**  
**(Php 518,000.00).**

You are therefore required, within ten (10) days from receipt of this Notice of Award, to formally enter into a contract with us and to submit other documentary requirements as may be required under Republic Act No. 9184. The contract shall be for a period of six (6) months beginning on 07 March 2018 to 07 September 2018. Failure to enter into the said contract and provide the required documents shall constitute sufficient ground for cancellation of this award.

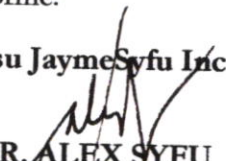
Very truly yours,

  
**MARIA RACHEL J. ARENAS**  
*Chairperson*

Conforme:

**Dentsu JaymeSyfu Inc.**

By:

  
**MR. ALEX SYFU**  
*Managing Partner & Chief Client Officer*  
Date: 28 February 2018