



Office of the President of the Philippines
MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD

MTRCB Building, No. 18 Timog Avenue, Quezon City
Tel. No.: (02) 376-7380 Fax No.: (02) 376-7379 Email: admin@mtrcb.gov.ph

07 November 2017

**REQUEST FOR QUOTATION
FOR MTRCB MESSAGES OF SUPPORT
FOR THE FILIPINO PUBLIC**

1. The **Movie and Television Review and Classification Board (MTRCB)**, through its available funds under Fund 151 intends to apply the sum of *ONE MILLION PESOS (Php1,000,000.00)*, being the Approved Budget for the Contract (ABC), to payment under the **Contract for the Production of MTRCB Messages of Support Commercials for Television & Cinemas**. Quotations received in excess of the ABC shall be automatically rejected.
2. The **MTRCB** requires the production of **Three (3) Thirty (30) seconder commercials** featuring the Chairperson's spiel for 2017 Metro Manila Film Festival, Women's Month, and Holy Week. These commercials will air on both Television and Cinema platforms. Refer to "Annex A" for complete Technical Specifications.
3. The **MTRCB** now invites submission of quotation for the production of MTRCB's Message of Support for the Filipino Public on or before **07 November 2017**. Bidders should have completed, within six-month period from the date of submission and receipt of quotation, a contract similar to the Project with contract price of at least fifty percent of the ABC.
4. Procurement will be conducted through the alternative mode of procurement, specifically, the method of negotiated procurement, subject to criterion specified in Sec. 53.9, in conjunction with the provision of Sec. 53.6 (e) of the Revised Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184, otherwise known as the "Government Procurement Reform Act." Prospective supplier is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.
5. Interested suppliers may obtain further information from the MTRCB for any clarifications. All price quotations shall be submitted on or before **15 November 2017**. Price validity shall be for a period of thirty (30) calendar days from date of receipt.
6. For further information, please refer to:

(Sgd.) **SUSAN L. BANDOLIN**

Chief Administrative Officer

MTRCB, 18 Timog Avenue, Quezon City
Tel. No. 376-7380 Website: mtrcb.gov.ph

“Annex A”

TECHNICAL SPECIFICATIONS

A. Requirement

Three (3) thirty 30 seconder commercial featuring the Chairman’s spiel for 2017 Metro Manila Film Festival, Women’s Month and Holy Week.

B. Purpose/s

To convey MTRCB’s messages of support to the Filipinos depending on the season/theme:

2017 MMFF: A call to the Filipino audience to support local films, while enjoying the holidays with their families

Women’s Month: Paying tribute to women and encouraging the audience to do the same

Holy Week: A call of observance for the Lenten season, while reminding bus operators the type of film ratings allowed on board.

C. Approved Budget

D. Terms of Reference for Television Airtime

SPECIFICATIONS	
Type of airtime	Television and Cinema
Title of Program	“Queen” – MMFF “Queen” – Women’s Month “Queen” – Holy Week
Type of Program	Messages of Support
Length	30 seconds
Day/s Shoot	1 day shoot
Talents	Ms. Rachel Arenas
Production Team	Director, Cinematographer, Agency Producer, Illustrator, Animator, Cameran, Gaffer, Production Manager, Production Assistant, Soundman, Editor, Staff
Equipment	Camera – One (1) Sony A7S Digital Camera with complete accessories and video assists, camera lenses and accessories, professional lighting equipment. Sound equipment, media storage, work tapes and hard drives.

Production Design	Studio Rental only
Music	Network Musical Score
Logistics	Meals, Communications, Transportation of production staff and crew during production
Post Production	Offline and Online Editing, Basic 2D Motion Graphics of Supers and logos, Color grading, sound design, digital mastering, dubbing, DCP for Cinema release
Final Output	Digital Masters:2 USBs – Cinema Materials, 1 USB – TVC & Digital Materials