



MTRCB

Office of the President of the Philippines

MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD

MEMORANDUM CIRCULAR NO. 01-2018

TO : ALL TELEVISION NETWORKS AND
DTT CONTENT PROVIDERS

FROM : MTRCB CHAIRPERSON

SUBJECT : FURTHER AMENDING MEMORANDUM CIRCULAR
NO. 02-2016 ON THE RULES GOVERNING
PROGRAMS SHOWN ON DIGITAL TERRESTRIAL
TELEVISION

DATE : 21 MARCH 2018

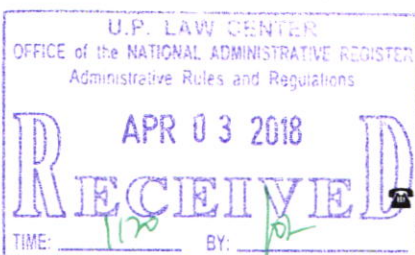
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WHEREAS, on 27 July 2016, the Board issued Memorandum Circular No. 02-2016 to regulate the broadcast of program contents in the medium of digital terrestrial television (DTT);

WHEREAS, on 27 July 2017, the Board amended certain provisions of Memorandum Circular No. 02-2016 extending the period of registration of DTT operators and further rationalizing the rate of review and monitoring fees of program contents shown on DTT channels;

WHEREAS, on 25 October 2017, the Board, through Memorandum Circular No. 05-2017, deferred the implementation of Memorandum Circular No. 02-2016, as amended by Memorandum Circular No. 02-2017, upon the representations of the Department of Information and Communications Technology (DICT) and the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), as well as of other DTT operators, for the Board to revisit the review rates governing DTT broadcast;

WHEREAS, on 18 October 2017, the Board held another round of public consultation concerning Memorandum Circular No. 02-2016, especially on the review fees of programs shown on DTT channels;



WHEREAS, the Board is well aware that pending the government-mandated analog switch off (ASO) on 31 December 2023, television stations are doing parallel broadcast of their programs in analog signal and in digital signal;

WHEREAS, the Board cannot shirk from its responsibility to ensure that programs shown on televisions, whether in analog channels or in digital channels, must be compliant with the provisions of Presidential Decree No. 1986;

NOW, THEREFORE, pursuant to the Board's power to inspect all public exhibition of motion pictures and television programs, and in the light of its authority to exercise such powers and functions as may be necessary or incidental to the fulfillment of its mandate under Section 3 of P.D. No. 1986, the Board hereby further amends Memorandum Circular No. 02-2016, especially Sections 8 and 9 of Chapter IV thereof, to read as follows:

1. Section 8, Chapter IV, of Memorandum Circular No. 02-2016 is hereby further amended to read, as follows:

“Section 8. SUBMISSION FOR REVIEW AND CLASSIFICATION. – **Starting 01 May 2018**, all laws, rules and regulations, memorandum circulars and other directives issued by the Board in regard to the requirement of securing a Permit to Exhibit from the Board before any and all material is aired over free TV, which now includes DTTB, shall be in full force and effect. No material intended for DTT broadcast, except those specifically exempted by law under P.D. No. 1986 and its Implementing Rules and Regulations, may be aired without a valid Permit to Exhibit previously issued by the Board. **All materials to be aired on DTT channels beginning 01 May 2018 must have the required permit to exhibit.**”

Applications for Permit to Exhibit for content to be simulcast between an analog channel and a DTT channel shall be filed at the instance of the analog channel and charged according to the rates of analog channels, with the DTT channel being a mere beneficiary of the single-filing policy provided for in Section 3, Chapter 3 hereof.”

2. Section 9, Chapter IV, of Memorandum Circular No. 02-2016 is hereby further amended to read, as follows:

“Section 9. RATE OF REVIEW AND MONITORING FEES. – As a way to assist the DTTB industry in the initial

