



Office of the President of the Philippines
MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD

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**Accomplishment Report of Major Final Outputs (MFOs) and other Programs and Activities
 of the MTRCB as of 30 September 2017**

Program/Project/ Activity	Description	Physical Performance
<p>Developmental Activity</p> <p><i>“Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana”</i></p> <p>Target – 55 Accomplished - 90 Percentage - 163.64% (as of 30 September 2017)</p>	<ul style="list-style-type: none"> • The conduct of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana</i>” seminars, fora, and other information campaigns seeks to empower the viewing public and various stakeholders on how to effectively use the MTRCB rating system. These activities are crucial in order to raise public awareness on the importance of proper discernment and self-regulation, and to disclose to the masses the dynamics of media literacy. • This program also aims to protect the welfare of its stakeholders, especially the vulnerable sectors of the society, e.g. the children, women, and persons with disabilities (PWDs), and senior citizens, through age-appropriateness and au 	<p>As of 30 September 2017, the MTRCB has conducted 90 seminars, fora, and information campaign activities under the banner of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana.</i>”</p> <p>February :</p> <ul style="list-style-type: none"> • Matalinong Panonood in partnership with the Local Government of Paranaque City conducted a Film Classics with Film Showing entitled “Thei-Go King and Son” simultaneously shown in the cinemas of SM Bicutan,, SM Sucat and SM BF Cinema in Parañaque City. • Matalinong Panonood in partnership with the Local Government of Paranaque City conducted a Film Classics with Film Showing entitled “Kubo and the Two Strings” simultaneously shown in the cinemas of SM Bicutan,, SM Sucat and SM BF Cinema in Parañaque City. • Matalinong Panonood Forum with the students of University of the East – Manila Campus

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		<p>March:</p> <ul style="list-style-type: none"> • Matalinong Panonood Forum with the Women's Group of San Mateo, Rizal • Matalinong Panonood Forum with San Mateo Municipal College Students and Professors in San Mateo, Rizal • Matalinong Panonood Forum with Barangay Officials of San Mateo, Rizal • Matalinong Panonood Forum with the Senior Citizens of San Mateo, Rizal • Matalinong Panonood Forum with the students of De La Salle University, Manila Campus • Matalinong Panonood Forum with the Quezon City Gender and Development (GAD) Council held at Quezon City Science Interactive Center Bago Bantay, Quezon City <p>April:</p> <ul style="list-style-type: none"> • Matalinong Panonood Forum with Senior Citizens of Ifugao • Matalinong Panonood Forum with Women's Group of Ifugao • Matalinong Panonood Forum at Ifugao State University (Main Campus) <p>May:</p>

Program/Project/ Activity	Description	Physical Performance
		<ul style="list-style-type: none"> • Matalinong Panonood Forum and Compliance Seminar with Cinema Stakeholders at SM Cinemas Cebu • Matalinong Panonood Forum and Compliance Seminar with Cinema Stakeholders at Robinson's Movieworld – Cebu • Matalinong Panonood Forum and Compliance Seminar with Cinema Stakeholders at Ayalla Malls Cinema - Cebu • Matalinong Panonood Forum and Compliance Seminar with Cebu Cinema Operators/Theater Owners • Matalinong Panonood Forum with Officials and Employees of Batanes Provincial Capitol, Barangay Health Workers, and Members of the Batanes Chamber of Commerce. • Matalinong Panonood Forum at Barangay Kayvaluganan, Basco, Batanes. • Matalinong Panonood Forum at Batanes State University (Main Campus) • Matalinong Panonood Forum with Senior Citizens and Women's Group at PNP-BPPO Conference Hall. • Matalinong Panonood Forum with the Youth in Laura Vicuña Foundation – Negros Occidental