



**Office of the President of the Philippines**  
**MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD**

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**Accomplishment Report of Major Final Outputs (MFOs) and other Programs and Activities  
 of the MTRCB as of 30 December 2016**

Program/Project/ Activity	Description	Physical Performance
<p><b>Developmental Activity</b></p> <p><b><i>“Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana”</i></b></p> <p><b>Target – 55</b>  <b>Accomplished - 158</b>  <b>Percentage - 287%</b>  <b>(as of 30 December 2016)</b></p>	<ul style="list-style-type: none"> <li>The conduct of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana</i>” seminars, fora, and other information campaigns seeks to empower the viewing public and various stakeholders on how to effectively use the MTRCB rating system. These activities are crucial in order to raise public awareness on the importance of proper discernment and self-regulation, and to disclose to the masses the dynamics of media literacy.</li> <li>This program also aims to protect the welfare of its stakeholders, especially the vulnerable sectors of the society, e.g. the children, women, and persons with disabilities (PWDs), and senior citizens, through age-appropriateness and audience sensitivity.</li> </ul>	<p>As of 30 December 2016, the MTRCB has conducted 158 seminars, fora, and information campaign activities under the banner of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana.</i>”</p> <p><b>January :</b></p> <ul style="list-style-type: none"> <li>Matalinong Panonood mini-seminar with the Editors and Writers of various newspaper tabloids and magazines held at MTRCB offices</li> <li>Matalinong Panonood forum with the students of Bulacan State University, University of Manila and Polytechnic University of the Philippines held at the MTRCB Offices</li> <li>Matalinong Panonood forum with the Voyager Boys Club held at Club House, Valle Verde Pasig City</li> </ul> <p><b>February</b></p> <ul style="list-style-type: none"> <li>Matalinong Panonood Meets Legal Ethics Seminar under the Mandatory Continuing Legal Education program of the Joaquin Bernas Center for Continuing Legal Education held at Ateneo de Manila Law School</li> </ul>



**Accomplishment Report of Major Final Outputs (MFOs) and other Programs and Activities  
 For Fiscal Year 2016**

Program/Project/ Activity	Description	Physical Performance
<p><b>Developmental Activity</b></p> <p><i>“Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana”</i></p> <p><b>Target – 55</b>  <b>Accomplished - 158</b>  <b>Percentage - 287%</b>  <b>(as of 30 December 2016)</b></p>	<ul style="list-style-type: none"> <li>• The conduct of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana</i>” seminars, fora, and other information campaigns seeks to empower the viewing public and various stakeholders on how to effectively use the MTRCB rating system. These activities are crucial in order to raise public awareness on the importance of proper discernment and self-regulation, and to disclose to the masses the dynamics of media literacy.</li> <li>• This program also aims to protect the welfare of its stakeholders, especially the vulnerable sectors of the society, e.g. the children, women, and persons with disabilities (PWDs), and senior citizens, through age-appropriateness and audience sensitivity.</li> </ul>	<p>As of 30 December 2016, the MTRCB has conducted 158 seminars, fora, and information campaign activities under the banner of “<i>Matalinong Panonood Para sa Pamilya at Lipunan nina Juan at Juana.</i>”</p> <p><b>January :</b></p> <ul style="list-style-type: none"> <li>• Matalinong Panonood mini-seminar with the Editors and Writers of various newspaper tabloids and magazines held at MTRCB offices</li> <li>• Matalinong Panonood forum with the students of Bulacan State University, University of Manila and Polytechnic University of the Philippines held at the MTRCB Offices</li> <li>• Matalinong Panonood forum with the Voyager Boys Club held at Club House, Valle Verde Pasig City</li> </ul> <p><b>February</b></p> <ul style="list-style-type: none"> <li>• Matalinong Panonood Meets Legal Ethics Seminar under the Mandatory Continuing Legal Education program of the Joaquin Bernas Center for Continuing Legal Education held at Ateneo de Manila Law School</li> </ul>

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		<ul style="list-style-type: none"> <li>• Matalinong Panonood Meets Legal Ethics Seminar under the Mandatory Continuing Legal Education (MCLE) program held at the UP Law Center</li> <li>• Matalinong Panonood in partnership with the Local Government of Paranaque City Hall successfully conducted a Film Classics with Film Showing entitled “Every Child is Special” simultaneously shown in the cinemas of SM Bicutan, SM Sucat and SM BF in Paranaque City. Students from various high school and elementary schools attended the event</li> <li>• Matalinong Panonood mini seminar with the Press/Media of Cebu held at The Laguna Garden Café, Ayala Center, Cebu City</li> <li>• Matalinong Panonood in partnership with the Local Government of Paranaque City Hall conducted a Film Classics with Film Showing entitled “Children of Heaven” simultaneously shown in the cinemas of SM Bicutan,, SM Sucat and SM BF Cinema in Paranaque City. Students from various high school and elementary schools attended the event</li> <li>• Information campaign thru Radio Guesting at Radio Maria, Sunrise Subdivision, Maliwalo,Tarlac City,</li> <li>• Stakeholder Engagement with Monitoring and Inspection at Hi-Tech Cable TV, Inc., Sunrise Subdivision, Maliwalo, Tarlac City</li> <li>• Information campaign thru Radio Guesting at Radio Corporation Philippines at Broadcast Center, Mac Arthur Highway San Nicolas,</li> </ul>