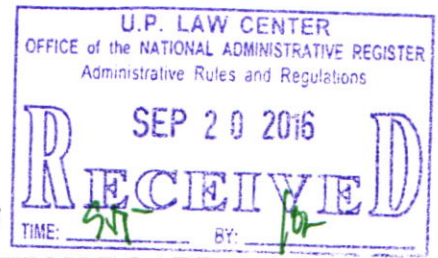




MTRCB

Office of the President of the Philippines

MOVIE & TELEVISION REVIEW & CLASSIFICATION BOARD



MEMORANDUM CIRCULAR NO. 02-2016

TO : ALL TELEVISION NETWORKS, CABLE
TELEVISION OPERATORS AND OTHER
LIMITED AUDIENCE CONTENT DISTRIBUTOR

FROM : MTRCB CHAIRPERSON

SUBJECT : RULES ON DIGITAL TERRESTRIAL TELEVISION
BROADCAST REGISTRATION AND PROGRAM
CONTENT BROADCAST THROUGH DIGITAL
TERRESTRIAL TELEVISION BROADCAST SERVICE

DATE : 27 JULY 2016



Pursuant to the Board's power to supervise and regulate television broadcast of programs and motion pictures, and in the light of its authority to exercise such powers and functions as may be necessary or incidental to the fulfillment of its mandate (§ 3(d) in relation to § 3(k), P.D. No. 1986) *vis-a-vis* the developments in technology of Digital Terrestrial Television Broadcast services, the Board hereby promulgates these rules on registration of Digital Terrestrial Television services and program content broadcast through the platform of Digital Terrestrial Television, as follows:

Chapter I. Definition of Terms. – For purposes of this Circular, the following terms shall mean:

- a) Digital Terrestrial Television Broadcasting (DTTB) – an implementation of the digital technology in the television service intended to provide a greater number of Standard Definition Television (SDTV) channels and/or better quality of picture (e.g. HDTV) and sound (e.g. AAC, EAC3, Dolby Digital) through a conventional aerial antenna instead of a satellite or cable connection. It also pertains to Digital Terrestrial Television (DTT).¹

¹ As defined under NTC Memorandum Circular No. 05-11-2013 entitled “Standard for Digital Terrestrial Television (DTT) Broadcast Service.”

- b) Standard Television TV (SDTV) Format – a television broadcasting system that has a resolution of 480 lines per frame.
- c) High Definition TV (HDTV) Format – A television broadcasting system with a resolution higher than 480 lines per frame.
- d) Television Broadcast – Public showing by transmitting sound or images by television or similar equipment, including cable television, and other limited audience distribution.²
- e) Board or MTRCB – The Movie and Television Review and Classification Board.
- f) NTC – The National Telecommunications Commission
- g) Duly Authorized Analog UHF or VHF-TV Operator – A duly enfranchised TV broadcast network that holds a valid Provisional Authority (PA) or Certificate of Public Convenience (CPC) for VHF or UHF analog TV operations, and duly registered with the MTRCB.
- h) Service Area – The geographic area over which a duly authorized DTTB operator is authorized to provide its broadcast service.
- i) Simulcast – The simultaneous broadcast, on different channels, of the exact, same material coming from one feed.
- j) Replay – The re-airing in the same channel of the exact same material within the validity period of its Permit to Exhibit previously issued by the Board.

Chapter II. Registration of Digital Terrestrial Television Broadcast Service

Section 1. REGISTRATION. – All persons authorized by law to engage in DTTB Service shall register with the Board.

A DTTB service provider shall, in accordance with the PA or CPC issued to it by the NTC, register either a single or multi-channel HDTV format or a single or multi-channel SDTV format, or a combination thereof, for each new or additional service area.

Registration shall be per PA or CPC, unless a PA or CPC covers more than one DTT channel, in which case, registration shall be per DTT channel.

Section 2. APPLICATION FOR REGISTRATION. – Persons required to register with the Board shall accomplish such forms prescribed by the Board, submit true copies of documents attesting to the authority to do business in the Philippines, and pay the registration fee fixed by the Board, after which a Certificate of Registration shall be issued by the Board.

Section 3. EFFECTIVITY OF REGISTRATION. – The Certificate of Registration issued by the Board shall be effective for one (1) year, renewable

² As defined under Section 10, P.D. 1986.

