



## MEMORANDUM CIRCULAR NO. 01-2017

TO : ALL CINEMA OPERATORS AND MTRCB DEPUTIES

FROM : MTRCB CHAIRPERSON

SUBJECT : DESIGN AND EFFECTIVITY OF NEW  
MTRCB CARDS BEGINNING CY 2017

DATE : 18 JANUARY 2017

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Pursuant to the Board's power to inspect all public exhibitions of motion pictures, and in the light of its authority to exercise such powers and functions as may be necessary or incidental to the fulfillment of its mandate (§ 13 in relation to § 3(k), P.D. No. 1986), the **deputy cards for calendar year 2017** shall be of **RED/WHITE** color on its face and white color on the opposite side.

The 2017 deputy cards prominently show on its face the following: MTRCB logo, the word deputy in capital letters, name and photograph of the cardholder, card number, validity date of the card, and the QR code. The deputy card exhibits an MTRCB logo watermarks when subjected to an ultra-violet light, and it will exhibit the facsimile of the card from the MTRCB database when scanned using a QR code scanner. The **deputy cards for calendar year 2017** shall **be effective beginning 01 February 2017.**

In addition to the deputies of the Board, it is also hereby declared the **new identification cards of the MTRCB Chairperson, Vice Chairperson, Board Members and Staff beginning 01 February 2017,** as follows:

- **CHAIRPERSON, VICE CHAIRPERSON & BOARD MEMBERS – WHITE/BLUE** color on its face and white color on the opposite side. It bears on its front side the MTRCB name and logo, the name, photograph, designation and signature of cardholder, the card number and the QR code. On the dorsal side appears the standard notice of the cardholder's admission to

theaters and the name and signature of the Chairperson of the Board. The orientation layout of the card is landscape.

- **STAFF -- WHITE/RED** color on its face and white color on the opposite sides. It bears on its front side the MTRCB name and logo, the name, photograph, designation and signature of cardholder, the card number and the QR code. On the dorsal side appears the standard notice of the cardholder's admission to theaters and the name and signature of the Chairperson of the Board. The orientation layout of the card is portrait.

Upon the effectivity of the aforesaid 2017 MTRCB Cards, a facsimile of which are enclosed as Annexes "A," "B," and "C," all existing identification cards issued by the Board shall immediately cease to be valid.

For your proper guidance and compliance.

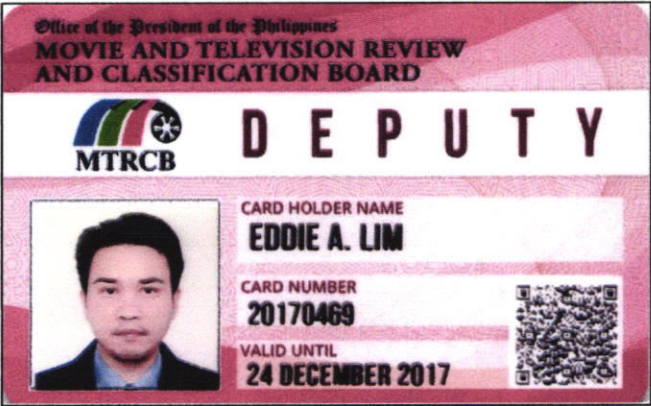
BY AUTHORITY OF THE BOARD:



**EUGENIO H. VILLAREAL**  
*Chairperson*

OFFICIAL DESIGN OF  
MTRCB DEPUTY CARD  
FOR CY 2017

FRONT



BACK

