

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2017 Targets

## MFO 1: INTEGRATED POLICIES AND PROGRAMS FOR MINDANAO

- Number of Mindanao-wide interregional mechanisms (i.e. : (a) Development plans/programs/projects/policies: and, (b) Investment projects) strengthened, facilitated, or implemented
- Percent of Mindanao-wide/interregional mechanisms that are rated as good or better by the LGUs/NGAs/POs concerned
- Percent of mechanisms (i.e. focus on facilitation work for investment promotions, dialogues, industry matching, etc.) submitted/completed/made available three (3) working days prior to prescribed deadline

## O. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

## STRATEGIC OBJECTIVES

## SECTOR OUTCOME

1. A globally competitive and innovative movie and television industry, through the vision, inspiration, shepherding and guidance of the Board
2. Up-to-date and efficient equipment, resources, and technical knowledge, appropriate development and training for its Members, staff and deputies
3. Active collaboration with the stakeholders of the industry

## ORGANIZATIONAL OUTCOME

1. Movie, television and optical media materials are efficiently and effectively reviewed and classified
2. Partnership and collaboration between the Agency and the various stakeholders of the movie and television industries that promotes positive Filipino cultural values are strengthened

## PERFORMANCE INFORMATION

KEY STRATEGIES

1. Streamlining of, and improving, the review process;
2. Greater stakeholder involvement and community-based engagement to raise public awareness on the movie and television classification system;
3. Intensify the monitoring activities and enforcement functions of the Agency to ensure compliance of the various stakeholders with Presidential Decree No. 1986 and its Implementing Rules and Regulations; and
4. Improve the quality of services through the conduct of trainings and seminars among the officials and employees to enhance knowledge and skills, as well as upgrade equipment and facilities to deliver competent and efficient services.

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Movie, television and optical media materials are efficiently and effectively reviewed and classified		
No. of movie, television, optical media materials that are reviewed and classified	165,584	80%
Increase in the level of awareness of the Public on the relevance of classification system for movies and television	a. 45	a. 5% decrease in the number of complaints received from public viewers
	b. 45	b. 5% decrease in the number of cases filed for violation of PD 1986 and its implementing rules and regulations
Partnership and collaboration between the Agency and the various stakeholders of the movie and television industries that promotes positive Filipino cultural values are strengthened		
No. of best practices conference between the MTRCB and TV networks, film producers, and other stakeholders on matters dealing with regulatory and developmental function of MTRCB	45	80%
No. of fora, seminars, dialogues, and other dissemination campaign conducted with stakeholders as participants in relation to "Matalinong Panonood Para sa Pamilya nina Juan at Juana" campaign of the agency	36	Increase of at least thirty percent (30%) in the number of "Matalinong Panonood" activities conducted in CY 2016

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2017 Targets
<b>MFO 1: REGULATION SERVICES</b>	
<b>Review and Classification</b>	
Issuance of value-based age-appropriate classification rating based on contemporary cultural Filipino values into G, PG, SPG for television programs and G, PG, R-13, R-16, R-18 for films according to set timetable	170,000
Percentage of items submitted for classification that are acted upon within fourteen (14) days	100%
Percentage of applications for license are acted upon within fourteen (14) days.	100%
<b>Monitoring</b>	
Regular conduct of campaign activities / Number of seminars, fora, infomercials, and other information dissemination campaign on "Matalinong Panonood"	55
Number of registered entities, films, and television programs monitored as scheduled.	40,000
<b>Enforcement</b>	
Non-adversarial resolution of cases through adoption of self-regulatory measures.	100%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

<b>Total Personnel Services</b>	<b>54,147</b>
<b>Maintenance and Other Operating Expenses</b>	<b>-----</b>
Travelling Expenses	17,553
Training and Scholarship Expenses	2,835
Supplies and Materials Expenses	8,431
Utility Expenses	729
Communication Expenses	7,549
Confidential, Intelligence and Extraordinary Expenses	
Extraordinary and Miscellaneous Expenses	1,001
Professional Services	4,933
General Services	5,020
Repairs and Maintenance	2,770
Taxes, Insurance Premiums and Other Fees	519
Labor and Wages	13,363
Other Maintenance and Operating Expenses	
Advertising Expenses	359
Printing and Publication Expenses	2,533
Representation Expenses	13,754
Rent/Lease Expenses	4,307
Membership Dues and Contributions to Organizations	10
Subscription Expenses	274
Other Maintenance and Operating Expenses	28,146
<b>Total Maintenance and Other Operating Expenses</b>	<b>-----</b> <b>114,086</b>
<b>Total Current Operating Expenditures</b>	<b>-----</b> <b>168,233</b>
<b>Capital Outlays</b>	
Property, Plant and Equipment Outlay	
Machinery and Equipment Outlay	2,178
<b>Total Capital Outlays</b>	<b>-----</b> <b>2,178</b>
<b>Total Programs/Locally-Funded Project(s)</b>	<b>-----</b> <b>170,411</b>
<b>TOTAL NEW APPROPRIATIONS</b>	<b>-----</b> <b>-----</b> <b>170,411</b>

**P. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**

For general administration and support, and operations, as indicated hereunder.....P 27,684,000  
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**New Appropriations, by Program/Projects**  
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Current Operating Expenditures

	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
<b>PROGRAMS</b>				
General Administration and Support	P 12,166,000			P 12,166,000